

Healthy Fundraisers for PTAs



Refer to PTA Fundraising Essentials in print or online at www.pta.org for more fundraising ideas and tips.

Hold a trike/bike-a-thon for which families seek sponsors for each lap around the track.

Invite chefs from local restaurants to donate healthy hors d'oeuvres and desserts for a "Taste of [your town]" event. Charge for admission.

Have a PTA yard sale or auction (ask students, teachers and parents for donations).

Seek support from local businesses. Ask them to donate a certain portion of sales from a given date or time to the school. Avoid fast-food chains and try to promote restaurants that provide only nutritious options.

Organize events like walk-a-thons, dance-a-thons or rock-a-thons for which sponsors pledge money by the mile or hour.

Hold a book reading contest for which families seek sponsors and raise money based on how many books are read.

Hold a spelling bee for which families seek sponsors.

Organize a car wash.

Plan a parent-teacher talent show or basketball game and sell tickets.

Have local businesses and community members donate items (e.g., weekends at vacation homes, pool or lawn care, baby sitting, lunch with a local celebrity) for a silent auction.

Sell fruit (citrus or other in-season fruit), gift wrap, or other items rather than candy.