



115th Annual National PTA Convention Workshop Listing

Suggested workshops for the Emerging Minority Leaders Conference are notated with the Destination Leadership logo and are open to all Convention attendees.

Workshop Session 1 Thursday, June 9 9:00-10:30am

101 - Innovation and Best Practices in Family Engagement

This session will share how school districts build systemic family engagement as a core education reform strategy. Given that district leadership and capacity building play a key role in supporting systemic family engagement, it is important to better understand what that leadership and capacity building look like, and how they can be developed and sustained. (Beginner - Intermediate)



Speaker: Heidi Rosenberg, Harvard Family Research Project

102 - The Power of Partnerships to Create Healthier Kids and Schools

Action for Healthy Kids and PTA are natural partners to help schools improve nutrition and increase physical activity. Session participants will learn about school wellness standards, hear stories about successful PTA and Action for Healthy Kids' partnerships, gain practical knowledge on steps to take with their schools and other community partners to improve school wellness, and get tips on how to be healthy at home. (Beginner)

Speaker: Mary Haley, Action for Healthy Kids

103 - Healthy Rewards, Fundraisers and Celebrations – Oh My!

Snacks and treats abound in schools. It is often a balancing act between adults seeking less sugar and fat in children's diets and an ongoing interest in generating revenue and maintaining traditions. It is important to see the issues from all sides and find common ground to maximize student health while still rewarding children. In this workshop the Alliance for a Healthier Generation will share resources and ideas that parents can put to immediate use to support healthier students and healthier schools. (Beginner)

Speaker: Kate Link, Alliance for a Healthier Generation

104 - The National PTA Public Policy Agenda and How it Impacts PTA Members

This workshop will outline the 2011 National PTA Public Policy Agenda and will describe how federal priorities within the agenda impact members and local units. (Beginner)

Speakers: Helane Robson, National PTA Board of Directors and Legislative Committee; and Tiffany Knight, National PTA

105 - Common Core State Standards Introduction

In this workshop, participants will receive an update on the status of adoption and implementation of the Common Core State Standards (CCSS) and how parents are getting involved to urge that the standards be effectively implemented. (Beginner)

Speakers: Melissa Erickson, Florida PTA CCSS Committee; Joe Vitrano, Ohio CCSS Committee; and Cathy Lindenbaum, New Jersey CCSS Committee



107 - Managing, Motivating, and Recognizing PTA Leadership and Volunteers

Leaders can play important roles in inspiring others to take action, get involved, and accomplish new things. This interactive workshop will explore what it takes to manage, motivate and recognize volunteers to keep them engaged. Attendees will also learn about the relationship between leadership, identifying new leaders, and motivating those leaders. (Intermediate)

Speaker: Sharon Weigh, National PTA Leadership Coach

108 - The Amazing National Standards Race

All participants will form teams and join in activities that help them develop a greater appreciation and understanding of the National PTA Standards for School Family and Community Partnerships.

Participants will develop an understanding of how the National Standards align with their current PTA activities. Each of the activities directly relates to the National Standards. (Beginner)

Speakers: Sherri Wilson, Alabama PIRC and Jenni Brasington, Arizona PIRC



109 - School Liaison Officers: Connecting Military Families, Schools and Community

In this workshop the Joint Military Services School Liaison Committee members will share best practices from their efforts serving 68,000 military connected students in the Hampton Roads area of Virginia. Participants will gain a better understanding of the mobile military lifestyle and its affect on the students who transition to a new place on average every 2.7 years. (Beginner)

Speakers: Dr. Allison Foster, Vernell Kilpatrick, Sharon Black, and John Hammer, Joint Military Services School Liaison Committee

110 - Discover Why Just Between Friends is Right for Your PTA

Join Just Between Friends in this insightful and interactive session as they share why the system is effective for communicating, efficient for membership management, successful in volunteer recruitment/reporting, and useful for online and print directory creation. (Beginner)

Speakers: Fran Lytle, Julia Consolino, and Stephan Mueller, Just Between Friends

Workshop Session 2
Thursday, June 9
1:30-3pm

201 The Importance of Family Time in the PTA World

So many times, PTA leaders are faced with having to balance home life with PTA activities. Tough choices are made and we often ask, "How would others do this?" Spend some time with PTA's National President and his wife to discuss how home, work and PTA blends together. (Beginner)

Speakers: Chuck Saylor, National PTA Board of Directors, and his wife, Teresa Saylor

202 Conflict Management

Conflicts are a natural part of life and leadership. It is essential for leaders to understand how to recognize and manage conflict in order to build effective teams. During this workshop, attendees will learn tips and techniques to reduce and manage conflict so your PTA can soar to new heights.

(Beginner - Intermediate)

Speaker: Betsy Landers, National PTA Board of Directors

203 Urban Family Engagement Initiative

Learn about National PTA's newest family engagement initiative and how you can replicate this initiative in your community, city or state. (Beginner)

Speakers: Mercedes Sandoval, New Mexico PTA; Susan Myhre, Nevada PTA; and Elida Perez Knapp, National PTA.



204 Head Start and PTA: Partnering to Support Effective Transitions

Did you know that family engagement is an important element of every Head Start program? Come and learn how your PTA can build stronger partnerships with Head Start and Early Head Start programs to harness the power of these highly engaged parent advocates as their child moves from early education to elementary school. All Head Start parent alumni are welcome to attend along with anyone who might like to learn more about building effective partnerships with Head Start and PTA.

(Beginner - Intermediate)

Speaker: Dee Jones, National PTA Board Member

205 Introduction to Advocacy

From universal kindergarten to a juvenile justice system, National PTA advocates have been at the heart of our nation's greatest advances for youth. Today, PTA speaks for parent involvement language in laws; safe, healthy, and technologically advanced schools; and equal opportunity for all children, regardless of their socioeconomic background.



Learn how to connect PTA's current public policy agenda to issues affecting your family, school and community and how you can engage members back at home. (Beginner)

Speakers: Lana Ajemian, New York State PTA, and Stella Edwards, former Member of the National PTA Board of Directors

206 Eating Healthy on a Budget the Sesame Way

Join Sesame Street and learn about healthy eating on a budget! This interactive session provides resources for food insecure families to help identify the nutritional needs of children, address social-emotional issues around talking about food, create positive experiences around food, and achieve a balanced and healthy diet with accessible foods. (Beginner)



Speakers: Jeanette Betancourt, Ed.D., Sesame Workshop

207 Let's Move in School

Let's Move in School is urging physical educators, parents, school administrators and policymakers to get involved in bringing quality physical education and physical activity to schools through a comprehensive school physical activity program. Find out how your school or PTA can get involved so that youth will be physically active for a lifetime. (Beginner)

Speakers: Charlene Burgeson, American Alliance for Health, Physical Education, Recreation and Dance; Dr. Karen Dowd, Florida Alliance for Health, Physical Education, Recreation, Dance & Sport; and Dr. Jayne Greenberg, Miami-Dade County Public Schools

208 The Federal Role in Family, School and Community Engagement in Education

This workshop will explore the federal government's commitment to family, school and community engagement in education as demonstrated in legislative language and federal program guidelines; the ability of the current family, school and community engagement language to achieve the desired results; and PTA's recommendations to achieve the appropriate and effective role of the federal government in family, school and community engagement in education. (Intermediate)

Speaker: Vito Borrello, National PTA Board of Directors and Jacque Minow, National PTA

209 A Leader's Guide To Engaging Parents

This interactive workshop will engage state and local leaders and staff, who oversee parent involvement in local schools and school districts, in discussion and identifies key strategies that connect involvement to student achievement. Participants should have some background knowledge of the National PTA's Standards for Family-School Partnerships. (Intermediate - Advanced)

Speakers: Donna Kosicki and Patty Yohn, Georgia PTA

210 Working with the Media 101

Want to get the word out about your PTA but don't know where to start? This workshop will help identify ways to work with media; discuss 'what's news;' and will take you through news release writing exercises, building relationships with reporters and answering a question without saying 'no comment.' (Beginner)

Speakers: Terrie Minnick, Arizona PTA, and James Martinez, National PTA

Workshop Session 3

Friday, June 10

1:30-3pm

301 Special Education PTAs

In this workshop learn what a Special Education PTA (SEPTA) is, how to charter one, and how this type of PTA can cater to the needs of parents in your community. In addition to being a good way to engage parents with children of special needs, SEPTAs are also an innovative membership model that can help position your PTA for growth in the future. Come learn how being inclusive can help grow your team! (Beginner)

Speaker: Melissa Johnson, National PTA Board of Directors

302 Promising Practices for Engaging in Minority Communities

This workshop is designed to provide resources, tips, hands-on activities, and multimedia components that support leaders who want to build relationships in minority communities. Participants will hear best practices from the Mexican American Legal Defense and Education Fund, National Association for the Advancement of Colored People, and the Idaho Department of Education. (Intermediate)

Speakers: Araceli Simeon-Luna, MALDEF; Wendell Williams, NAACP-Las Vegas; and Mary Jane Oatman Wak Wak from the Idaho Department of Education.



303 Building Parent Leadership in Urban Communities

This workshop will share strategies for working with your school administrators to design a robust parent leadership academy. Participants will review Baltimore City Public Schools' Parent Leadership Academy model, which has successfully integrated National PTA's Standards for Family-School Partnerships and PTA's Urban Family Engagement Initiative (UFEI). (Intermediate)

Speakers: Karla Jenkins and Demetria Nicholas, Baltimore Public Schools



304 Let's Move to Healthier Foods in Schools

This session will explore how healthier school environments support both academic achievement and childhood obesity prevention efforts. Come and discuss how school meals are changing and how PTAs can support school nutrition and physical activity policies and initiatives, including the Healthier US School Challenge. (Beginner)

Speakers: Alicia White, Food and Nutrition Service, USDA; Molly Stenberg, Montana Team Nutrition Program; and Sara Thornquest, Liberty Middle School

305 Meeting with Decision Makers

If you have never done it before, meeting with a decision-maker on behalf of PTA can be nerve-wracking; however, it is also one of the most powerful things you can do! In this workshop, learn key skills to help you prepare, facilitate and follow up from these meetings effectively. (Intermediate)

Speakers: Cindy Gerhardt, Florida PTA Common Core State Standards Committee; Rose Acerra, New Jersey PTA Common Core State Standards Committee; and Melisa Yeoman, Ohio PTA Common Core State Standards Committee.

306 Attend and Achieve: Implications for Family, School and Community Engagement

Starting in kindergarten, chronic absence negatively affects achievement. The good news is attendance can be significantly improved. Schools can monitor levels of chronic absence and partner with families to identify and address barriers to getting to school. The workshop will present national research and practical experiences in Maryland and Indiana. (Intermediate)

Speakers: Sue Fothergill, Baltimore Student Attendance Campaign and Jackie Garvey, Indiana Partnership Center.

307 Common Threads of PTA Basics

Examine the history of PTA, its impact on children, families and education. Learn about the common threads that join PTA and the National Congress of Colored Parents and Teachers to other educational organizations. Learn about the journey of PTA and the importance of this association. Determine the importance of diversity in the association and how you can shape PTA's future. (Beginner)



Speakers: Dee Jones, Abdul Akbar, Marion Akins, Harry Capers, Enrique Escallon, Angi Gonzales-Carver, Melani Luedtke-Taylor, Carla Niño, Frank Padgett, and Delcenia Jones, National PTA Committee on Diversity

308 Financial Planning

This workshop will look at financial issues facing families and will debunk myths that exist. Participants will learn about retirement/estate planning, investing, insurance, and general financial planning. In addition, attendees will learn how to balance immediate and long-term goals—from financing your children's education to building retirement funds. (Beginner)

Speakers: Damon Basco and Matthew Presser, AXA Advisors

309 Fathers as Leaders & Nurturers: Dispelling Fatherhood Myths

Developing responsible father-child relationships is a defining role, but how can men build their nurturing side to become more engaged with family and children as important, life changing work? In this workshop, attendees will discover ways PTA and the organizations that are a part of PTA's MORE Alliance can help. (Beginner)

Speakers: Derrick Byrd, National PTA Membership Chair; Bryan Davis, All Pro Dads; and Eric Snow, WATCH D.O.G.S.

310 Reviving the Arts Through Reflections

Many schools are experiencing budget cuts in their arts education programs. Offering the PTA Reflections Program to children and youth in your communities can give them the opportunity to express themselves artistically. Come learn tips and hear promising practices that you can use to implement Reflections from local, state and national Reflections leaders. (Beginner)

Speakers: Dawn Small, Reflections Chair, Georgia PTA; Violeta Fajardo, Progress Village Middle Magnet School of the Arts PTA; Lauri DeNooy and Marcia Hellevang, Member, National PTA Reflections Committee

Workshop Session 4

Saturday, June 11

8:45-10:15am

401 Advocacy Campaign Strategy Workshop

Parents have the power to use their voices to speak up for issues that they want to improve in their communities. In this interactive workshop, attendees will learn how to build a strategy to rally behind a cause by focusing on goals, organizational considerations, constituents, decision-makers, and tactics. Participants will also learn how to use the Midwest Academy Strategy Chart as a tool to help plan PTA campaigns. (Beginner)

Speakers: Curtis Moreau, Florida Common Core State Standards Initiative Committee; Earl Watkins, PhD, Mississippi Common Core State Standards Committee; and Sue Grodek, Ohio PTA Common Core State Standards Committee.

402 Community Scans: What, When, Where & How

Learn how you can use a community scan to inform your membership outreach efforts in your school, your community and your state. Participants will work in groups to complete an example community scan as well as receive a framework that can be used once they return to their community. (Beginner)

Speakers: Susan Dirr, AmeriCorps VISTA, and Joy Lindsey, National PTA



403 Building a Diverse Leadership Team

The session will utilize the Seven Steps of Recruitment to allow attendees to assess the diversity of their council, region, district and state board and learn tangible steps that can be taken to effectively grow a diverse leadership team. (Beginner – Intermediate)

Speakers: Cynthia Flowers, Black Star Project, and Armen Alvarez, National PTA



404 Increasing Success for All Students...One Home Visit at a Time

This interactive session provides an overview of a very successful K-12 Parent/Teacher Home Visit Project collaborative that started in Sacramento, California and has grown to schools and districts in eleven other states. Presenters will provide the context, research, and information about this project that builds trust and capacity for participating co-educators. The session will also address barriers to communication and culture, including fears we may have about undertaking home visits in our local communities. (Beginner)

Speakers: Yesenia Gonzalez and Angel Whitfield, The Parent / Teacher Home Visit Project

405 Developing and Getting the Most out of School Wellness Policies

This workshop is dedicated to addressing how parents and schools can work together to create strong school wellness policies. This workshop will provide useful tips and tools to help parents better understand what wellness policies are, how they work, the best ways to implement them, and how to replicate them within your school. (Beginner)

Speakers: Kathryn Henderson, Ph.D and Meghan O'Connell, Yale University's Rudd Center for Food Policy and Obesity

406 Get Kids Active and Keep Kids Active: Tools and Tips that Parents and Teachers Can Use

Come learn how the President's Council on Fitness, Sports and Nutrition is working to help kids, adults and schools across the nation to get active and to eat healthier foods. Attendees will learn about the President's Council initiatives and how they can get involved in their local communities. (Beginner)

Speakers: Megan Nechanicky, President's Council on Fitness, Sports and Nutrition

407 The National PTA Public Policy Agenda and How it Impacts PTA Members (Repeated)

This workshop will outline the 2011 National PTA Public Policy Agenda and will describe how federal priorities within the agenda impact members and local units. (Beginner)

Speakers: Helene Robson, National PTA Board of Directors and Legislative Committee; and Tiffany Knight, National PTA

408 The Fundamentals for Securing Sponsorships and Grant Funding

Join members of National PTA's Resource Development professionals for a primer on sponsorship development and grant writing. Learn how to effectively explore and negotiate mutually beneficial sponsorship funding and in-kind support. Gain insight on how to target the right sponsor for your PTA's needs, what to offer and how to build relationships. The second part of the workshop will provide guidance on researching private and corporate foundations and submitting grant proposals and letters of interest to grant funders. (Beginner – Intermediate)



Speakers: Betsy Landers, National PTA Board of Directors; and Tom Nguyen, National PTA

409 Youth - Let's Get them Involved Creatively

An interactive workshop for adults and youth to come together and brainstorm on the "How To" of getting youth to participate at the local, regional and national levels of PTA. Come find out what youth want you to know so you can develop a productive PTA for ALL! (Beginner)

Speakers: Dani Carver, National PTA Board of Directors, and Angi Gonzales Carver, National PTA Committee on Diversity

410 Organization, Communication, and Resiliency - Keys to Positive Transitions for Students of Military Families

Military Child Education Coalition's fun and interactive workshop will help parents and teachers alike learn how to smooth out school transitions. Attendees will learn about what transitions are, how planning and organization can eliminate any fear of change, and how parent and teacher communication can help keep kids on track and encourage resiliency. (Beginning)

Speaker: Kerri Beckert, Military Child Education Coalition

Workshop Session 5

Saturday, June 11

10:30-12pm

501 Safe Routes to School: Advocating for Wellness & Growing Successful Programs

Safe Routes to School (SRTS) programs are active at more than 10,000 schools across the country. Join a discussion with national experts, PTA members and advocates who have initiated SRTS programs. Gather a plethora of resources to grow your SRTS program and advocate for health and wellness in your schools. (Beginner to Intermediate)

Speakers: Beth Richards, Safe Routes to School National Partnership; Gwen Samuel, Meriden Kids Walk Safe; and Heather Murphy, National Association of Chronic Disease Directors.

502 PTA Resolutions: Advocacy from Our Grassroots

This workshop is all about advocating for children through researching, developing, partnering, writing, and adopting a resolution. Attendees will learn about the resolution process and how it is accomplished at each level of PTA. Find out how you can make a difference by writing a resolution! (Beginner – Intermediate)

Speakers: Gina Armor, Sharon Goldblatt, Terrie Minnick, and Tammy Bartels, National PTA Resolutions Committee

503 Identifying and Building Leadership

Still looking for help with your PTA? Learn how and where to look for new leaders and simple ways to encourage volunteers to get involved. In addition, attendees will learn how to match skill sets to positions and build leadership skills within your volunteers. (Beginner - Intermediate)

Speakers: Michelle Humphreys and Leslie Boggs, National PTA Nominating and Leadership Development Committee

504 Around the Rules in Minutes: Bylaws and Parliamentary Procedure

In order to have a successful trip, one must have some basic rules covered. It is no different than in PTA. A successful PTA year can be accomplished by following some very basic rules (bylaws) and parliamentary procedure, so that you can enjoy planning the fun. (Beginner)

Speakers: Mary Jo Neil, National PTA Board of Directors and Bylaws and Policy Committee

505 Parental Information and Resource Centers and PTA: Model Partnerships

Together, PTAs and PIRCs can better build capacity, support improved policy, provide trainings, and implement programs to strengthen family engagement as a key strategy to improving student achievement. Participants in this session will learn how PTA and Parental Information and Resource Centers (PIRCs) can partner together to increase effective family engagement in schools and communities across the country.

Speakers: Vito Borrello, National PTA Board of Directors and EPIC - Every Person Influences Children (New York State PIRC) and Maria DeWald, New York PTA

506 Parent Academy: Empowering Parents to Be Partners in Educational Success

Come learn how one of the largest school districts in the country used family engagement to turn around low-performing schools. Miami-Dade County Public Schools' Parent Academy model has been recognized as a best practice in helping parents understand their role and empowering them to be active partners in their children's education. (Beginner – Intermediate)

Speaker: Anne Thompson, Office of Parental Involvement, Miami-Dade County Public Schools

507 They've Got New Members! Why Don't We Have Any?

Watching others grow their units isn't fun when yours seems to be stagnant. Learn how to set goals that move your membership numbers up and how to develop units that keep members engaged, informed and positioned for growth. (Beginner)

Speakers: Michelle Roy, Louisiana PTA; Anna King, Oklahoma PTA, Kathy Fielder, Rhode Island PTA; Karen Albers, Washington PTA; Justin Raber, West Virginia PTA; Natalie Jones, Indiana PTA; Joy Lindsey, Nore Hare, and Ivelisse Castro, National PTA

508 Empowering Parents with Data

Learn how a large, urban school district in Reno, Nevada is utilizing an untapped resource to empower parents with their child's data. The Washoe County School District has made the Infinite Campus Parent Portal a priority in its strategic plan for school and district reform. Learn about the various support and training materials that were built to support the District's 94 schools and how the district is utilizing data to drive outreach to families. (Beginner – Intermediate)

Speaker: D'Lisa Crain, Administrator, Department of Family School Partnerships, Washoe County School District

509 Going Beyond the Locker and Lunch Room - How to Welcome Students of Military Families into Your School

Come learn how your PTA can support students of military families. This interactive workshop led by youth and adults will provide innovative ideas and activities to guide transitioning students through uncertain surroundings into an environment of belonging and acceptance. Student 2 Student team members will provide information in three areas that matter most to teens: academics, relationships and finding their way. (Beginner)

Speakers: Paul Callen and Joyce Hodson, Military Child Education Coalition. Kasey Lyons and Lorissa Carnes, Harker Heights High School

510 What is Your Leadership Language

Communicating with different personality types can be challenging. This workshop will help you identify various types and learn how to get the most productivity out of them..and you too! Learn how to develop your leadership skills and produce successful outcomes by setting goals that are inclusive of other members' ideas. (Beginner)

Speakers: Jean Krieger, former Member of the National PTA Board of Directors; April Mastroluca and Deb Fritz, National PTA

Workshop Session 6

Sunday, June 12

8:30-10am

601 Collaborative Leadership

Being a collaborative leader is sometimes easier said than done. In this session, learn about the key elements of collaboration and what it takes to be an effective servant leader in facilitating a collaborative approach. Identify assets and key stakeholders you can bring to the collaborative table and explore the pitfalls, challenges and ethical implications of collaborating. (Beginner – Intermediate)



Speaker: Karen B. Cotton, Houston Independent School District

602 Uniting Through Community Dialogues

Community dialogues provide a forum in which everyone's opinions are valued and heard. Join this session to learn how to use this format frame important issues that concern your parents and your community. (Beginner – Intermediate)



Speakers: Kim Casey, Women's Business Development Center, and Sarah Levy, AmeriCorps VISTA

603 Does Cream Really Rise to the Top? Identifying and Nominating Leaders

Nominating leaders is serious business. Learn how to ensure your unit, council, or state level nominees are the best candidates for the job. Create value for leadership roles by learning the needs and expectations of National PTA. (Beginner – Intermediate)

Speakers: Melissa Erickson, Florida PTA; April Mastroluca and Deb Fritz, National PTA

604 Healthy School Lunch - One Salad Bar at a Time

Come learn how to bring more fresh fruits and vegetables to school meals from a leader in the school food improvement community, Chef Ann Cooper (a.k.a., "The Renegade Lunch Lady"). In her talk, Chef Ann will introduce "Let's Move Salad Bars to Schools", a comprehensive grassroots public health effort to mobilize and engage stakeholders at the local, state and national level to support salad bars in schools across the country. (Beginner – Intermediate)

Speaker: Ann Cooper, Salad Bars 2 Schools

605 We Did It! Creating Health Education and Health Promotion Programs that Work

With the rise of childhood obesity, the need for health education programs that create awareness about childhood obesity has become a major focus in our nation. Starting a health promotion program geared towards childhood obesity prevention is great, but understanding what best practices work within the field of childhood obesity is key in reversing the tide this obesity epidemic. In this workshop, the focus will be placed on creating health education and health promotion programs that make lasting impressions on children, families, and the communities in which they live. This workshop will go over tools, resources, and best practices that can help to make the implementation of childhood obesity programs a smoother process. (Beginner – Intermediate)

Speakers: Carey Dabney, Texas PTA, and Erryn Brock, National PTA

606 Demystifying the Federal Budget and Appropriations Processes

National Debt? Deficit? Continuing Resolution? Budget Authority? The Federal budget and appropriations processes affect not only federal programs, but also basic functions of state and local governments from national parks to school transportation. As advocates for all children, it is important to understand the what, why, and how of budgeting and appropriations at the federal level. Workshop participants will hear from National PTA staff and volunteers about what goes on in Washington, and leave with a better understanding of how Federal dollars are allocated and spent. A basic understanding of the federal bill making process is recommended for this workshop. (Beginner)

Speakers: Helane Robson, National PTA Board of Directors and Legislative Committee; and Jacque Minow, National PTA

607 Identifying Advocates for Special Needs Children and Families

Come to this workshop to find out what role special needs advocates play and why they are needed for children and families. The conversation will start with the basics and will lay the groundwork for what advocacy means, what IDEA states, and why advocates are needed for special needs children and families. (Intermediate)

Speakers: Melissa Johnson, National PTA Board of Directors and Special Needs Committee; Jean Krieger and Scott Morgan, PTA Special Needs Committee; Zachary Johnson, 5th Grade Student at Harry S. Fisher Elementary School; and Elizabeth Rorick, National PTA

608 Local PTA Financial Matters

Get an overview of best practices to use at your local PTA in budgeting, proper record keeping, fundraising fundamentals, audit preparation, federal reporting requirements, fraud prevention and more. (Beginning – Advanced)

Speakers: Teresa Williams, National PTA Board of Directors; Shay McFall, AIM; and Heather Dean, National PTA

609 Motivando Padres en la Iniciativa de Estándares Estatales Esenciales Comunes

En este taller, presentado en español, los participantes recibirán información actualizada sobre la situación de la adopción y aplicación de los Estándares Esenciales Comunes Estatales, por siglas en inglés Common Core State Standards (CCSS) y cómo los miembros de la PTA se están involucrando para instar a que las normas deban aplicarse. (Principiante)

Ponente: Natalia Suarez, Miembro del Comité de Estándares Esenciales Comunes Estatales CCSS de New Jersey PTA

610 Engaging Strong Fathers to Build a Stronger PTA

Getting fathers to attend events or volunteer doesn't always make a difference in the lives of children. PTA must engage fathers for the benefit of their children and the PTA. Participants will take home best practices that work in all kinds of schools and that engage dads and benefit kids. (Beginner- Advanced)

Speaker: J. Michael Hall, Strong Fathers-Strong Families, LLC

611 - One Brick at a Time - Building a Solid Leadership Foundation

This interactive workshop will give participants concrete building blocks for developing and sustaining realistic and attainable goals for boards, customers (members) and most important--leaders. Listen, learn, logic, laugh and lead! Keep the things that work, change the things that do not, and keep the leadership growing! (Intermediate)

Speakers: Judi Conrad, National PTA Leadership Coach, and Mary Jo Neil, National PTA Board of Directors